

Age Demographics

₹ +53% Veterans

+42%
Government Employees

+5%
Protective Service

+43% Legal

+53%
Computer & Mathematics

+37%
Architecture & Engineering

+53% IT & Technical

\$ +35%
Science

+30%
Arts, Entertainment, Sports
& Media

8% **22**% 45-54

20% 17% 25-34 55-64

22% 10% 35-44 65+

Audience





> 75k - 71%

> 100k - 53%

> 125k - 39%

> 150k - 27%



Education Level

65% College

14% Grad School